

· Leveraging the Power of Personal Leadership ·

Keynote & Workshop



John Baldoni speaks to the nature of personal leadership and how leaders achieve results by developing the talents and skills of others.

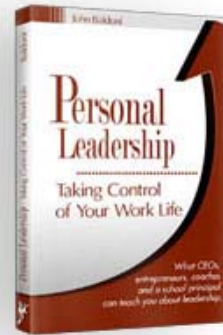
Personal Leadership is the “I can” coupled with the “I will.” It includes:

- Autonomy—the willingness to be a leader
- Initiative—the desire to make things happen
- Responsibility—the strength to accept consequences

Personal leaders are those who want to be in charge in order to make a positive difference and are willing to be accountable for their actions. Personal leaders have strong core values as well as the courage of their convictions. This inner strength is liberating and gives them the confidence to lead others.

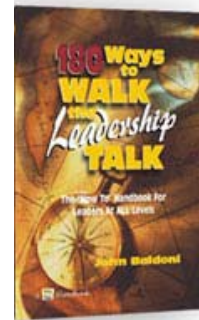
Once an individual embraces personal leadership, she can become a leader -- one willing to put the needs of others first in order to make things better for the organization, its people, and herself.

John’s leadership keynotes and workshops combine real-world experience with hands-on practice. By relating real-life stories, often with humor, John is able to create leadership lessons that are actionable as well as inspirational. *[Also, John can customize his presentations and workshops for individual organizations.]*



Personal Leadership, Taking Control of Your Work Life (Elsewhere Press, 2001) features essays on the key attributes of leadership, complete with illustrations, self-assessments and action planners as well as profiles of successful men and women leaders. The book has been reviewed favorably in national publications and used in a leadership development program at the **University of Michigan**.

180 Ways to Walk the Leadership Talk (Performance Publishing, 2000) is a handbook of leadership best practices suitable for immediate implementation in the workplace. Organizations as diverse as **Auto Owners Insurance, Bank of America, Hilton Hotels, and Sea World**, along with the **U.S. Navy** are using the book in their leadership development efforts.



For more than 20 years, John has been meeting the leadership communication and development needs of enterprises large and small. His clients range from Fortune 100 companies to non-profit organizations and entrepreneurial start-ups. John also consults and teaches in a leadership development program at the **University of Michigan**, and is the author of four books on leadership.

For more information about John and his leadership work, please visit his award-winning website, www.LC21.com. Video available upon request.